



CoolSpools Case Study – Bogod and Co (Bernina)

Established in 1895, Bogod & Company Ltd are importers and distributors of sewing machines and the UK representative of the high-end Bernina sewing machines of Switzerland and the iconic Singer sewing machines.

Bogod & Co originally used CoolSpools to create PDF files from AS400 Spool files using the splitting function. Over the years their use of the product suite has increased and now they use CoolSpools to:

- Include graphics on outputs to create invoices and stationery that are used for customer communications and internal archiving.
- Email PDF's.
- Generate Excel spreadsheets and html for business reporting.
- Create and email Excel for sending information to suppliers e.g. purchase orders.
- Create order status xml reports for customers, for example John Lewis.

Director Stephen Bogod says “CoolSpools is very function rich and meets essential business requirements. It's very well designed for integration with AS400 applications. Working with the CoolSpools team has been an excellent experience. The support team are just as helpful as the product developer in offering advice on how to use the product. They provide regular and responsive software updates and developments to address particular glitches or requirements – these updates are exceptionally valuable. In one example the CoolSpools team helped fix an issue we were having importing excel data into our AS400 for delivery reports from suppliers. The support we receive from the CoolSpools team is very impressive – they really do go above and beyond!”